

Our factory will remain open throughout August despite being holiday period due to excessive demand!



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## First Ever White House Playground Uses Recycled Playsafer Rubber Mulch and Rubber Curbs, As seen on 60 Minutes

*New playground surface used at the White House playground, chosen for its safety and environmental factors.*

When the white house recently had a playground installed, they chose recycled Playsafer Rubber Mulch and Rubber in lieu of the many other options.

"Like many first families, the Obama's have added their personal touch to the White House. From the vegetable garden to the new playground, they have been very conscientious and involved in these decisions. They chose Rubber Mulch and Rubber Curbs for their new playground both for safety and for its 'Green' attributes," said Keith Sacks, Rubberecycle's Vice President.

He adds, We were told Sasha and Malia love their new playground, and we're honored to be a part of keeping them and millions of other children safe, while promoting a renewable resource.

"Playsafer Rubber Mulch absorbs more shock impact than any other playground surface material. This is particularly important because more than 550,000 kids end up in the emergency room every year with serious playground injuries. Playsafer Rubber Mulch prevents broken bones and other problems that you get with other safety surfaces," said Sacks.

The playground surface is the safest product on the market today. This playground surface was made from 1,400 used tires which make it environmentally friendly. It's a popular safety surface for schools, municipalities, and daycare centers.



Source: <http://bit.ly/prVQsD>

To see pictures of the White House playground with the Playsafer Rubber Mulch, go to <http://www.flickr.com/photos/rubbermulch>.

To see Barbara Tulipane, and Rich Dolesh of The National Recreation and Park Association, in conjunction with Tom Norquist of Game Time contacted the White House to emphasize playground safety go to <http://www.cbsnews.com/video/watch/?id=4882677n>

## TYRE SWING T-REXES

Do kids still play on tire swings? I'm assuming tire swings are not as popular now as they once were, which is perhaps the impetus behind the designs by Jeff Lehman and Wildlife Creations series of toys.

The Wildlife Creations toys are made from recycled tire swings, manipulated and cut away to create amazing creatures—everything from a dragon and horse to an elephant and T-rex—that can be tied to a tree or porch to revitalize the old pastime of tire swinging.



Source: <http://bit.ly/osKUyY>



## 5 Methods to go green: Business Edition

With the existing worries about the environment, heading green is a quite appealing prospect to many organization clients.

Even if you have a much more standard kind of business, you can still impress your customers by going green.

**1 – Recycled Paper Merchandise:** Employing recycled paper products is a wonderful way for a enterprise to go green for the environment. Numerous recycled paper items have symbols or phrases proper on them that inform that they are fashioned from buyer waste or an additional pre-employed materials. If this is not clear, your company can erect a sign that proclaims that you use only recycled paper merchandise. Consumers will be satisfied that you are supporting the surroundings.

**2 – Minimal Packing Resources:** Packing and packaging materials type a huge proportion of landfill waste. Reducing this, in all shipments and mailings from your business, will impress clients. It is a fantastic concept to inform your customers of that as well by printing something like “We use minimum packaging to reduce landfill waste.” Going green by employing significantly less packing resources is a very good idea.

**3 – An End to Junk Mail:** Junk mail is yet another large waste of natural assets and landfill area. Putting an finish to junk mail by sending only electronic letters is a good notion that is sure to impress your clients.

**4 – Paperless Faxing:** There are many internet centered techniques that allow you to mail faxes by means of email servers rather of a fax device. This will cut down on paper waste and use significantly. This approach of heading green is confident to impress clients who do not want large amounts of wasted paper.

**5 – Choice Vitality Sources:** The greatest way to go green in your business is by way of the use of alternate electricity resources. Photo voltaic and wind power are two fantastic examples of this. You can also use alternate electricity driven business autos. Letting your consumers know that a particular amount of their cash is likely straight toward reducing oil usage is a excellent thought.

Although your clients are sure to be impressed that your enterprise has such a dedication to the atmosphere, it really should not be your only purpose for going green. Businesses really should do far more to aid defend the surroundings from the horrors of global warming and pollution. Impressing buyers is a excellent facet influence.

Composed by MelanieM

Source: <http://bit.ly/lAMDzr>

  
**Tyres Herco SA**

# Should Recycling be Made Mandatory



Today's world is in catastrophe. We are surrounded and attacked with issues. Global Warming, climate change, poverty, terrorism and a lot more. Our world is clearly in the state of crisis.

In the wake of such problems, we take up many measures. We start recycling and reusing stuff from wastes. Especially now, recycling is being promoted. There are many things in our day-to-day life that we can recycle, but very few of us do it. It stresses the demand to make new stuff when we could clearly use the recycled stuff.

For example, it is possible for people to reuse plastic bags and plastic bottles for some time, but they clearly won't.

They just throw them and buy new plastics. These plastics are very much unlike other biodegradable items. They do not degrade and decompose off. They remain a very big question on the issue of waste management.

Which is why the use of recycling has been popularized by environmentalists and governments. Plastic covers, plastic bottles and other plastic goods can be reused. Paper can be recycled to make other things like toilet paper, tissue paper, paper cups etc. Old tyres can be recycled and reprocessed to make rubber mats and other rubber goods. Even plastic can now be reprocessed to make new plastics.

There are many new technologies that enable man to easily recycle and reprocess the waste he/she generates. He/she must try his/her best to recycle.

But people tend to be very reckless, indifferent and uncaring about the environment. They do not care about the undisputable garbage and wastes they create. They go on creating more and more

garbage and they simply unwilling to recycle their stuff.

Recycling should be made compulsory. Punishments should be enforced for not recycling. They must pay for causing excessive damage to the environment. They must be rewarded for the more they recycle. Then there will be competition for people to recycle and they will help conserve the environment. They will also lessen the burden to the waste management and lessen the burden to the earth.

If recycling isn't made compulsory soon, our world may become a huge junkyard. This should be prevented from happening. Recycling should be enforced for a clean, healthy, civilized and waste-free society.



Source: <http://bit.ly/qfvzcs>

## Recycling a lost 19th century art.

REDUCE, recycle and reuse is the catchcry of the 21st century but it's been going on for centuries.

Paper bead making was happening at the turn of the 19th century and it's back in 2011 at the Recycled Paper Bead workshop in Agnes Water next weekend.

Women in Victorian times would meet and use old wallpaper to make bead curtains as room separators.

The wallpaper would be rolled on knitting needles to make paper beads that were then strung on yarn.

The art was lost to many but remained in some families and has been given a new lease on life, with the new emphasis on recycling.

The old knitting needles are no more but beading tools and new materials have given the craft a modern look.

Organisers of the workshop are encouraging all ages to come along and learn (or relearn) the art of bead making, using not just paper but any new or old material.

Source: The Observer (Gladstone, Australia), July 30, 2011 <http://bit.ly/ofYe6b>

## This Month's Q&A Recycling Tips

**Q:** If there is plenty of landfill space, then why should I recycle?

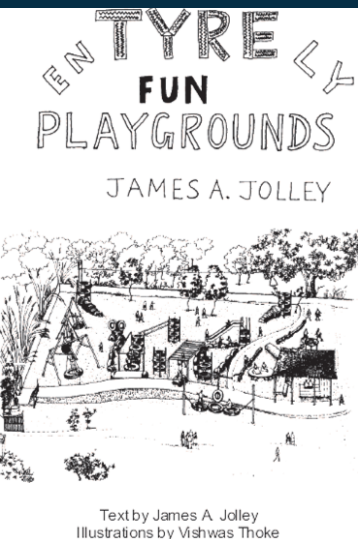
**A:** Recycling offers a host of environmental, economic, and societal benefits. While landfill space is plentiful on the national level, some areas, particularly the heavily populated, have less landfill capacity and higher landfill costs.

Communities can make money and avoid high disposal costs by selling certain recyclable materials. Markets for recovered materials fluctuate, however—as markets do for all commodities—depending on a variety of economic conditions.

A report released by the National Recycling Coalition at the end of 2001 offers perhaps the most compelling evidence of how and why recycling makes good economic sense. Simply put, recycling creates jobs and generates valuable revenue for the United States. According to The U.S. Recycling Economic Information Study, more than 56,000 recycling and reuse establishments in the United States employ approximately 1.1 million people, generate an annual payroll of \$37 billion, and gross \$236 billion in annual revenues. According to the report, the number of workers in the recycling industry is comparable to the automobile and truck manufacturing industry and is significantly larger than mining and waste management and disposal industries. In addition, wages for workers in the recycling industry are notably higher than the national average for all industries, according to the report.

Source: EPA



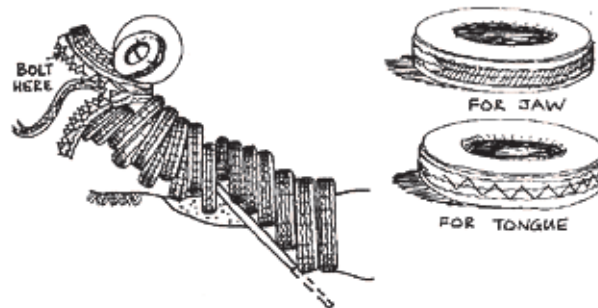


Source: <http://bit.ly/l534Ab>

Tires are generally a locally available material in developing countries, and are a key material for structures like those by GoPlay and Basurama. They're also often a prominent feature in adventure playgrounds, which share a commitment to low-cost and recycled components. Friend and playground advocate Tim Gill reminded me about the amazing manual for building tire structures by the late James Jolley, which is online in its entirety in memory of its author's commitment to children's environments.

Full instructions for every imaginable form of tire structure as well as some constructs using cable spools and barrels, too! Delightful. In my backyard growing up, we had a traditional swingset along with a big dirt hill (my mom asked the workers for a dumptruck of dirt when they were building the road), a barrel, an enormous tractor tire and a cable spool...hours of fun, especially before the trees were tall enough to climb.

### Tyre Dragon (continued)



Lag eye tires at three (3) points of contact – small tires



### Climbing Tire Circle

#### Material

18 - Auto Tires  
72 - 3/8" x 3" lag Bolts  
12 - 3/8" x 2 1/2" standard Bolts  
12 - 3/8" hex head Nuts  
96 3/8" x 3" flat Washers  
6 - 5" x 10" Posts  
These materials are required for the design shown in this illustration.

#### Tools

Same as tire Ladder and tire Cube.

#### Note

The materials required would vary depending on the size of the circle that you want. The above listed materials are for the design shown in the drawing.

In keeping with my line of thought lately about playground rubrics, here is how Jolley divided the types of playground functions provided by his designs: 1. Climbing 2. Swings 3. Sand and water play 4. Dramatic play 5. Landscaping, retaining walls etc. 6. Fantasy 7. Loose or movable constructive 8. Quiet 9. Movement equipment 10. Group 11. Solitary .

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